

**22 DECEMBER 2006**

**NIAA Selects Vise-Brown CEO**

Michele Vise-Brown has been appointed Chief Executive Officer (CEO) of the National Institute for Animal Agriculture (NIAA) by the Board of Directors, effective Jan. 1, 2007.

In making the announcement today, NIAA Board Chair Scott Stuart, said, "We believe we've selected the ideal person to head NIAA. Vise-Brown has been with NIAA since 2003 serving as Director of Member Relations and Committee Operations; she has done an outstanding job for us. Of particular note is the leadership she has provided this year in the absence of a full-time CEO. Nowhere was that more evident than with ID/INFO EXPO 2006 in Kansas City last August. She and the staff made the 2006 event the most successful in history."

Stuart went on to say he and the rest of the Board of Directors believe that because Vise-Brown knows NIAA so well, her selection as CEO assures a virtually seamless transition and eliminates any need to relocate the office.