

12 JANUARY 2007

MAP Allocations Announced

The American Sheep Industry Association (ASI) is one of 67 U.S. trade organizations allocated Market Access Program (MAP) funds to promote U.S. food and agricultural products overseas. ASI was awarded \$228,746 in this matching funds program as a means of cost-sharing promotional and marketing activities overseas for wool and pelts.

On Wednesday, Agriculture Secretary Mike Johanns announced fiscal year 2007 MAP allocations of \$100 million.

"This is only the first portion of the funding that has been apportioned by the Office of Management and Budget," stated Annie Durbin, executive director for U.S. Agricultural Export Development Council. "The allocation of the remaining funds will be determined by the status of the continuing resolution that the 109th Congress passed prior to its dissolution."

"The sheep industry made a strong showing with positive results from this program in past years," said Rita Kourlis Samuelson, ASI wool marketing director. "This funding is extremely important to the U.S. wool industry as we continue to explore new international markets."

A complete list of recipients can be found at www.fas.usda.gov/mos/programs/map.asp.
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